



INVESTOR ASSISTANCE PROGRAM.

Remove a significant concern for companies and NGOs investing in Africa: Building the local infrastructure

Through more than 15 years of experience in Africa, the investor accompaniment offer has evolved.

Managerswithoutborders is a social entrepreneur. The non-profit foundation organizes and coordinates project consulting on the ground in LICs, focus on Africa, especially among SMEs and other partners (NGOs, startups) who want to generate and expand economic independence (income, jobs).

Exclusive: the consultants are active managers from German and European companies. They advise as corporate volunteers specifically, across industries - and segments, with their commercial and entrepreneurial special and expert knowledge.

The Investor Accompaniment Program as an investment-accompanying CSR measure has become an important cornerstone of the foundation's work. The Investor Support Initiative consider the objectives of the German government's Africa policy guidelines and helps companies (and NGOs) that are investing or have invested in Africa to develop infrastructure around their investment and to make suppliers, service providers and small businesses successful. So that they can operate profitably and become and remain efficient partners.

In this way, (social) investors fulfill the important task of creating jobs for the local population and, especially in times of crisis, ensuring their preservation.

BASIC PRINCIPLES OF INVESTMENT MANAGEMENT Investment in the future

Companies investing in Africa can enter a partnership with managerswithoutborders. The basic procedure is to first agree with the managerohnegrenzen foundation on the target country, the industry, the schedule, etc. and to develop a catalog for required local suppliers. Likewise, the duration of the desired assignment and the required scope of work are to be agreed upon. Subsequently, managerswithoutborders evaluates the requirements, prepares a project plan and a quotation and presents it to the investing company. After conclusion of the contract the implementation phase takes place.

Deployments - also digital

For this purpose, managerswithoutborders sends managers (digital or on-site) to the supplier and partner companies that have qualified for participation for individual assignments of at least 4 to a maximum of 12 weeks each, if necessary, also serially, and supports the development of the SMEs that are needed in the environment of the investing company through active cooperation in the implementation. Employees from the own company can also be integrated as corporate volunteers.





Duration of the support program

Depending on the agreement, the managerswithoutborders-Investor Accompanying Program will be completed (usually 1 year is defined as the total time horizon).

The effectiveness of the work is evaluated in stringent measurements, certified and can then be included in the company's sustainability report and in the CSR and/or sustainability chapters of the annual report.

Often, the evidence also serves to obtain tax incentives in the country of investment, if appropriate agreements were made during the project approval process. Implementation steps:

- 1. evaluation of the important companies: SUPPLIERS and SERVICES.
- 2. coordination of DURATION and SCOPE
- 3. evaluation and project plan
- 4. conclusion of CONTRACT
- 5. IMPLEMENTATION
- 6. MEASUREMENT OF RESULTS
- 7. inclusion in reports of the company
 - a. SUSTAINABILITY REPORT | Public Relations
 - b. CSR CHAPTER IN ANNUAL REPORT

The cost of investment support depends on the requirements, duration and scope of each project, but is usually around 1% of the total investment volume, hence the program is nicknamed "the 1% deal". The daily consultant rate is \leqslant 850.

Your contact person

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