**Application form for Online Consulting Support with managerswithoutborders**

Dear Partner,

Thank you for your request asking for online management support from Managers without Borders for your project.

To get to know you and your company better, we would kindly ask you to fill out the following information. You can be sure that all your data will be kept private.

If you have any questions, please don’t hesitate to contact us.

Best regards

managerswithoutborders

*(Open Word-document: please use as much space as you need)*

1. **Contact information of applicant**

|  |  |
| --- | --- |
| **Name of applicant** state function in the organization (CEO, founder, …) | Atong Isaiah Agu(Founder) |
| **Telephone/Mobile**Please let us know about availabilities: time (e.g. mornings, local time) and modes (e.g. WhatsApp, Skype, Zoom) | Telephone mobile +237651760612, Whatsapp +237651760612 |
| **E-Mail of applicant** | atongagu1982@gmail.com |

* 1. **Contact information of organization/company**

|  |  |
| --- | --- |
| **Name of organization/company** | The Rural Help Project |
| **Type of organization/company and year of establishment** | Non governmental profit making created 2010 at Widikum,Cameroon |
| **Full address and Postbox** | BP 12041 AKWA DOUALA |
| **Telephone/Mobile**Please let us know about availabilities: time (e.g. mornings, local time) and modes (e.g. WhatsApp, Skype, Zoom) | AVAILABLE MORNING 10H00,whatsapp |
| **E-Mail** | Info@theruralhelpproject.org |
| **Website/Social Media (Facebook, Instagram, LinkedIn, ...)** | https://theruralhelpproject.org |

* 1. **Other contact information**

Information about person who oversees project with managerswithoutborders **(only if different from person mentioned above)**

|  |  |
| --- | --- |
| **Name** function at organization/company |  |
| **Telephone/Mobile**Please let us know about availabilities: time (e.g. mornings, local time) and modes (e.g. WhatsApp, Skype, Zoom) |  |
| **E-Mail of contact person** |  |

1. **General information of applicant**

|  |  |
| --- | --- |
| 1. **What is the focus of your organization/company? What kind of work is your organization/company involved in?**

E.g. production, agriculture & forestry, education, trade, social work | Vocational training for jobs, agribusiness, healthcare delivery especially to mother and child as measures to fight poverty and hunger |
| 1. **What is your organizations/company vision?**
 | 80% of People in Cameroon will no longer depend on the government alone or foreign aid for financial survival by the year of our Lord 2035 |
| 1. **What is your organizations/company mission?**
 | Create a network of business people against poverty and hunger |
| 1. **What are your organizations objectives?**
 | -Recruit and offer vocational training to 50 Unemployed youths annually.- Plant 75 Young oil palms on half hectare of land annually.- consult 10 Sick people and pregnant women daily at our community based health center.-Develope a sustainable financial strategy for the Rural Help project. EXPAND THE PROJECT ACTIVITIES TO OTHER PARTS OF Cameroon and Africa.-Transform palm oil and cacao seed into a business model |
| 1. **With which SDGs (Sustainable Development Goals) can your company/organization identify the most?**

*At its heart the 17 Sustainable Development Goals (SDGs) are an urgent call for action by all countries in a global partnership. They recognize that ending poverty and other deprivations must go hand-in-hand with strategies that improve health and education, reduce inequality, and spur economic growth – all while tackling climate change and working to preserve our oceans and forests.*More information:<https://sdgs.un.org/goals>  | O 1. (No Poverty)O 2.( Zero Hunger)O 3. (Good Health and Well-being)O 4. (Quality Education)O 5. Gender EqualityO 6. Clean Water and SanitationO 7. Affordable and Clean EnergyO 8. Decent Work and Economic GrowthO 9. Industry, Innovation and InfrastructureO 10. Reduced InequalityO 11.( Sustainable Cities and Communities)O 12. Responsible Consumption and ProductionO 13. Climate ActionO 14. Life Below WaterO 15. Life on LandO 16. Peace and Justice Strong InstitutionsO 17. Partnerships to achieve the Goal |

1. **Employee situation at your organization**

|  |  |
| --- | --- |
| 1. **How many employees do you have?**
 |  23 |
| 1. **Number of women**
 | 12 |
| 1. **Number of paid employees**
 | 5 |
| 1. **Number of volunteers**
 | 18 |
| 1. **Average salary of employees per week or month**
 | 38000Frs cfa |
| 1. **What sort of positions do your employees hold?**

E.g. project manager, worker, accountant | Project manager,worker,accountant,dean of studies,field surperbisor |
| 1. **Which language(s) do your employees speak?**
 | English and french |

1. **Business key data of applicant**

|  |  |
| --- | --- |
| 1. **Please provide us more information about your affiliations.**

**Are you part of or do you belong to another organization? Do you uphold any cooperations?** | (☐ )**No** affiliations, cooperation, etc.☐ **Yes**Affiliated to:Belonging to:Cooperation/business partner:  |
| 1. **Did you/ Do you receive financial support from NGOs or institutions before?**

E.g. funding, grant, loan | **(☐ No,** we are working without financial support. **(☐ Yes) ,** we received financial support.Name of Institution(s): manager without bordersDate(s) of financial support: 2020 COVID 19 Emergency fundFrequency (How many times?): onceAmount (How much?): 900000Frs cfa Do you still receive financial support? NO |
| 1. **Did you/ Do you receive any other type of consultancy from NGOs or institutions before?**

E.g. activities, trainings, consultations, marketing support  | **(☐ )No,** we are working without any other type of support.☐ **Yes,** we received support/ consultancyFrom whom:Which kind of support:When:  |
| 1. **Please provide us the following most recent files of your organization/ company:**
2. Financial statements
3. Organigram
4. Business strategy
 | Are these files available? (☐ )**Yes** ☐ **No. Please tell us why.**  |
| 1. **What is your annual turnover?**
 |  |
| 1. **What are your annual expenses?**
2. for personnel
3. other fixed costs
 |  |
| 1. **Please name your products or services that you offer to costumers.**
 | Vocational training in the field of hospitality, nursing, laboratory science, bakery, web and graphic design health care delivery, red palm oil,cacao seeds production  |
| 1. **Where and how often do you sell these products or services?**

E.g. where – regionally, nationally, the following countries // how often – daily, weekly, rarely, not yet at all | Rural communities daily. Our focus is the rural population. We are still at the growing stage. Palms not yet producing, students not many at the training center, people coming to the clinic having low financial power to pay health care bills  |

**9. Please explain to us the nature of your business in more detail.**

**Please describe the following:**

|  |  |
| --- | --- |
| 1. **Competitors:**

E.g. Who are your main competitors? What are the main threats of your competitors?  | Other private and public vocational training centers, agricultural small holders in cacao and palms, private clinics and vendors of pharmaceutical products.Threats: corona virus and other outbreaks,customer purchasing power(poverty) |
| 1. **Customers:**

E.g. Who are your customers? What customer segments are you serving to/ would you like to serve? |  Unemployed youths, Rural community dwellers, underprivileged children education and pregnant women  |
| 1. **Suppliers:**

E.g. Who are your suppliers? Is the relationship with your supplier working well? Please explain.  | Agri traders and pharmaceutical vendors. Supply is low due to financial constraints though unmet needs are many.  |
| 1. **Market:**

E.g. What is the market situation now? What do you expect from the future? How is the demand? | Human resouses companies, oil and cacao transformers |

1. **Challenge description and requirements for the Manager without Borders (MwB)**

|  |  |
| --- | --- |
| 1. **In what area(s) does your organization/company need support with?**

Please specify and tick a **maximum of two** options (most important) | ☐ Administration☐ Strategy☐ Business Development(☐ Organizational Development) (☐ Financial strategy)(☐ Marketing)☐ Human Ressources☐ Production☐ Other:  |
| 1. **Out of these areas, what are the problems you are currently facing?**
 | Lack of money to meet up financial burden(buy didactic materials, buy equipments and beds at the health center, buy agricultur tools and fertilizers eta) |
| 1. **What do you hope to change with the operation of a MwB?**
 | Get a sustainable financial strategy for the project |
| 1. **What are special requirements for the MwB?**
 | Language skills:Personal skills: |
| 1. **In a case of an on-site consulting, it’s obligatory to provide the following amenities: accommodation, transportation (airport, workplace) and full board**
 | Are you interested:(☐ )Yes☐ No |

With the signature, I hereby confirm that the information I stated above are correct.

Place/ date: \_\_\_\_\_\_\_\_23/02/2022\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name and signature of registered owner: \_\_\_\_\_\_\_\_ATONG ISAIAH AGU\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- |
| **Internal (please do not fill in)** |
| Date of receipt:  |  |
| Verification date:Verification made by:Further notes: |  |